



meadows
race team
Mt. Hood, Oregon

2011/2012

Sponsorship Opportunities



Join Our Team!



Developing Greatness Through Alpine Skiing

Season 2011/2012

Purpose and Need:

Meadows Race Team, the premier alpine ski racing program on Mount Hood, Oregon, trains hundreds of young aspiring athletes each year, helping them to realize their goals while teaching important life lessons of commitment, teamwork, sportsmanship and sense of community. In many ways, MRT provides our athletes with the tools to succeed just as our business community does.



Corporate Sponsorship Partners can take the opportunity to gain valuable impressions by the many participants and visitors to Mt. Hood Meadows during the ski season and on race days. On average over 5,000 skiers and snowboarders visit the slopes of Mt. Hood Meadows each weekend day throughout the season, providing our Sponsors a potential for excellent exposure to 50,000 winter sports enthusiasts, a large target market of active outdoor-oriented consumers.

Sponsors will have weekly exposure while the Meadows Race Team trains at Mt. Hood Meadows, as well as during our large-scale events. For example, during the 2009/2010 Competition Season, Meadows Race Team will have hosted four major ski competitions encompassing ten (10) individual weekend days during the 2009/2010 season. It is estimated that over 1,200 athletes will have competed with as many as 2,400 additional family, friends, race volunteers and officials viewing and taking part in the events.

Businesses would benefit by being closely associated with such a positive endeavor as youth ski racing and the healthy, family lifestyle that it represents.

Season 2011/2012

Corporate Sponsorship Opportunities For Winter 2011/2012

Platinum Sponsor Premiums - \$10,000

- Prominent logo placement on the *World Class* MRT Website:
www.meadowsraceteam.org
- Prominent logo placement in all event guides and print advertising
- Premier placement of company banners throughout Race Venues for maximum visibility
- Company Logo on all event apparel (est. production of 800 pieces)
- Company Logo on New Giant Slalom Panels (70 each)



Additional Platinum Premiums (Choice of Two)

- Special Corporate Event at Mt. Hood Meadows during 2010/2011 Season.
- Individual/Group Clinics with MRT Coaching Staff
- Corporate Logo placed on MRT vehicles and Coaching Staff Uniforms (1-2 MRT Vehicles; 22 Coaches Uniforms)
- Your business participation in Family Fun Day with Meadows Race Team in conjunction with the MRT scheduled season ending celebration at Mt. Hood Meadows Sunday May 5, 2012

Gold Sponsor Premiums - \$7,500

- Prominent logo placement on the *World Class* MRT Website:
www.meadowsraceteam.org
- Prominent logo placement in all event guides and print advertising
- Premier placement of company banners throughout Race Venues for maximum visibility
- Company Logo on all event apparel (est. production of 800 pieces)

Additional Gold Premiums (Choice of One)

- Individual/Group Clinics with MRT Coaching Staff
- Corporate Logo placed on MRT vehicles and Coaching Staff Uniforms (1-2 MRT Vehicles; 22 Coaches Uniforms)
- Your company's participation in Family Fun Day with Meadows Race Team in conjunction with the MRT scheduled season ending celebration at Mt. Hood Meadows Sunday May 1, 2011

Season 2011/2012

Corporate Sponsorship Opportunities For Winter 2011/2012

Silver Sponsor Premiums - \$5,000

- Prominent logo placement on the *World Class* MRT Website: www.meadowsraceteam.org
- Prominent logo placement in all event guides and print advertising
- Premier placement of company banners throughout Race Venues for maximum visibility
- Company Logo on all event apparel (est. production of 800 pieces)
- Company Logo on New Giant Slalom Panels (70 each)

Additional Silver Premiums (Choice of One)

- Corporate Logo placed on MRT vehicles and Coaching Staff Uniforms (1-2 MRT Vehicles; 22 Coaches Uniforms)
- Your company's participation in Family Fun Day with Meadows Race Team in conjunction with the MRT scheduled season ending celebration at Mt. Hood Meadows Sunday May 5, 2012

Bronze Sponsor Premiums - \$2,500

- Prominent logo placement on the *World Class* MRT Website: www.meadowsraceteam.org
- Prominent logo placement in all event guides and print advertising
- Premier placement of company banners throughout Race Venues for maximum visibility
- Company Logo on all event apparel (est. production of 800 pieces)
- Your company's participation in Family Fun Day with Meadows Race Team in conjunction with the MRT scheduled season ending celebration at Mt. Hood Meadows Sunday May 5, 2012



Season 2011/2012

Examples of Venue Impact:



Season 2011/2012

Examples of Venue Impact:



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Examples of Venue Impact:



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Join the Team!:



Meadows Race Team is a 501 ©3 non-profit organization helping ski racing competitors reach their goals since 1983

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For More Information Please Contact:

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Season 2011/2012

THANK YOU!

